

HOLIDAY 2020

HOLIDAY BOOK BUYING GUIDE

FICTION

VARIOUS GENRES

Jodi Thomas

The Cowboy Who Saved Christmas and A Texas Kind of Christmas

Thomas J. Nichols

We Were Young Once, The Christie Cole Trilogy

Wayne Hughes

Kilborn, Espinoza, and McTague

Gloria Casale

Shadow Road and Bioterror

Bill Briscoe

The Pepperman Mystery Series

KJ Waters

Stealing Time, Shattering Time, Blow

Vicki Schoen

On Nana's Shoulders

CHILDREN'S

Candace Hall

A Christmas Secret

Karin McCay

The Frog With ASD

Barbara Garrett

Mo Banda

Debbie Steffens

Shadow Visits the Alamo, Shadow's Utah Adventure, Shadow the Almost Black Kitten, and Smokey Finds His Wag

Denay Hooks

The Adventures of Bug and Boo,

NON-FICTION

INSPIRATIONAL & INFORMATIVE

Art Geffner

Love Over Fear

Mike Greer, Ph.D.

11 Points of Healthy Ageless Living

BC Baronia

The Autumn of Dreams

David Rowell

Value and Voice

Win

\$200 in Books

From This

Guide

BROUGHT TO YOU BY

KJ WATERS
CONSULTANCY

Helping Authors One Book at Time

KJWConsultancy.com



KJWConsultancy

Welcome to the first annual KJ Waters Consultancy Holiday Book Buying Guide. This magazine is a celebration of a productive year of author consulting helping my clients reach their book publishing dreams.

Please browse through the pages to find some truly great reads from fiction, to children's books, to inspiring memoirs and everything in between.

Be sure to enter the giveaway of \$200 towards books in this guide.

Every author featured in this magazine is a happy client of KJ Waters Consultancy where we help authors one book at a time.

How to use this guide:

If you're viewing the video version go to my website with live links to find the books and authors. Other versions, click on the buttons to send you the buy links and author websites.



GIVEAWAY

**\$200 for Books in the
HOLIDAY BOOK BUYING GUIDE**

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**HOLIDAY
BOOK
BUYING
GUIDE**

FICTION

CHILDREN'S

NON-FICTION

Enter here



**Navigating the Waters of
Book Marketing**

KJ

**KJ WATERS
CONSULTANCY**

Helping Authors One Book at Time

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KJWC Website

KJWC Facebook

If you're interested in learning more about what we can do for authors, please see page 18 and visit our website at KJWConsultancy.com to explore how we can help you reach your book marketing goals. KJ Waters has a Master's Degree in Business and over 20 years of experience in the marketing field. Before quitting her job to raise a family and work on writing, she was the Director of Marketing and communications for a national behavioral healthcare company. You can find her books on page 7.

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KJ WATERS CONSULTANCY INFORMATION

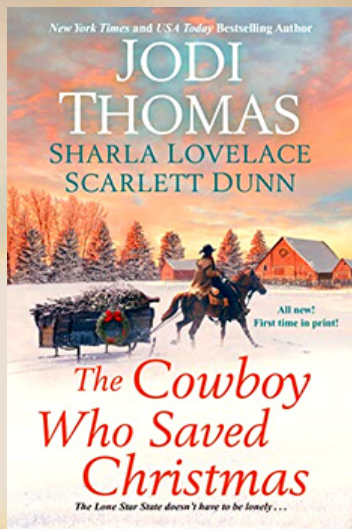
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HOLIDAY FICTION

JODI THOMAS, NEW YORK TIMES AND USA TODAY
BESTSELLING AUTHOR

"KJ Waters helped my team with the launch of a series. She not only was full of ideas but she took the time to educate us on what was new in the ever changing markets."

Jodi



The Cowboy Who Saved Christmas

In these Texas-set stories of romance and adventure, the Civil War is over, Christmas is coming—and it's time for three rugged fighters to become lovers . . .

Dispirited by war, when Trapper Hawkins accepts a job hauling five little rich girls to Dallas, all he cares about is the money. He doesn't expect they'll awaken his spirit—or that their intriguing nursemaid, Emery Adams, will awaken his heart. And when danger strikes as Christmas Eve nears, he definitely doesn't expect Emery and the girls to risk their lives—for him . . .

[Buy Here](#)

[Jodi's Website](#)

A Texas Kind of Christmas

Take a trip to beautiful Texas and the fabled St. Nicholas Hotel on Christmas Eve, 1859 where anything can happen—even love—in the story collection fans of Diana Palmer, Linda Lael Miller, and Lori Wilde will fall in love with this holiday season!

To escape her stepmother's plot to marry her off, Texas heiress Jacqueline Hartman spends Christmas Eve sharing a hideout with an accused bank robber. After a night in Nathaniel Ward's arms, Jacqueline is certain she has met her match after all. But will his heartfelt promise of love lead to his demise at the hands of the law?

Jodi Thomas

With millions of books in print, Jodi Thomas is both a New York Times and USA Today bestselling author of over 50 novels and countless short story collections. Her stories travel through the past and present days of Texas and draw readers from around the world. In July 2006, Jodi was the 11th writer to be inducted into the Romance Writers of America Hall of Fame. With five RITA's to her credit, along with National Readers' Choice Awards and Booksellers' Best Awards, Thomas has proven her skill as a master storyteller.



[Buy Here](#)

HOLIDAY CHILDREN'S

2

CANDACE HALL

"I was snatched from the jaws of scammers when KJ rescued me. She diligently worked with me to bring my book back to life and the big success it is today."

Candace

A Christmas Secret

It's Christmas Eve and Santa's reindeer are bouncing with anticipation for their big day. While delivering toys to one house, the reindeer spot a tiny kitten in the snow. He is lost and won't survive unless they help him.

The reindeer bring him to Santa's barn to warm him up. Everyone knows that only those who are born in the North Pole are allowed to live there, it's the Christmas Magic.

The elves and animals conspire to keep the kitten a secret from Santa and Mrs. Claus until O'Malley runs away knowing he won't be allowed to stay.

Will they find O'Malley and save him? "Let's Count" is a fun game included in the book as a word hunt!



[Buy Here](#)

[Candace's Website](#)



**Enter to Win
1 of 100 eBooks**

A wonderful children's book with gorgeous illustrations. The story line is very sweet and colorful. Purrrfect for all animal lovers! Can't wait to read to my Grandkids!

Nov 15 -Dec 15

[Enter the Giveaway](#)

Candace Hall

Candace Hall is a former Police K9 Handler and a National Animal Cruelty Investigator for the Humane Society and shares her love of animals through her writing. She is the author of inspiring children's books, with rich colorful traditional illustrations. Candace currently has three rescue animals; a black kitten named Raven, a grey mix cat named Dasher, and a three-legged Dalmatian mix named Ellie.



Coaching



Book Publishing



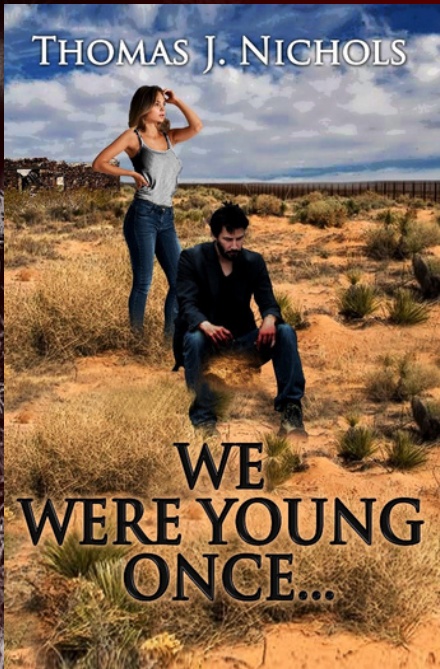
Marketing

MYSTERY/CRIME/BORDER WARS

THOMAS J. NICHOLS, AWARD WINNING AUTHOR

"If you want it done right the first time, KJ is the one for you. She has opened my eyes to the challenges of bookselling and has taken my books to readers wherever they are."

Tom



We Were Young Once...

Following the success of "Color of the Prism," this second in the series continues the Castenada/Basurto families' dedication of stemming the flood of human and drug trafficking.

Centered in the near ghost town of Hachita, New Mexico, "We Were Young Once ...," brings the reader into the Chihuahua desert where the federal/state task force comes face-to-face with the victims and perpetrators of the Juarez and Sinaloa cartels.

A Writers' Digest review described Nichols' writing "... what impressed me was the verisimilitude, the sense of being taken into a story by an author who really had been there and done that."

[Buy Here](#)

[Tom's Website](#)



The Christie Cole Trilogy follows FBI Special Agent Christie Cole in her work with the International Joint Terrorism Task Force.

A wife and mother, this tall and attractive spy in the service to her country, goes head-to-head with the netherworld of spies, deception, and murder.

[Download a Free Book Here](#)

[Buy Here](#)



Thomas J. Nichols

Thomas J. Nichols' police career spanned fifty years and multiple positions, including Lieutenant of the Tucson Metropolitan Area Narcotics Squad, and later as Captain of the Special Investigation Division, and finally he served twenty-nine years with the rank of Chief in Arizona and Texas. Tom has seven published books, and he has written or co-written several screenplays and short stories.



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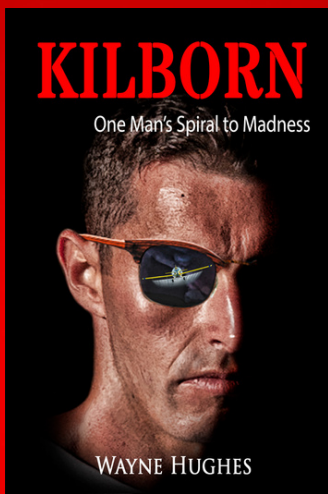
Marketing

MYSTERY/CRIME/SMALL TOWN

WAYNE HUGHES

"KJ Waters is a rarity in a writer's world. She has a sense of humor that helps her find common ground with the writer, whether it's cover design, marketing, or promotion. She is understanding, supportive, and most important, will call a writer out if she gets a whiff of self-pity. I have picked her brain three times to walk me through cover creation and will gladly call on her again for the one I'm writing now."

Wayne

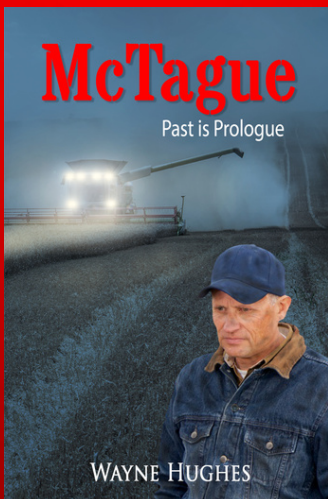
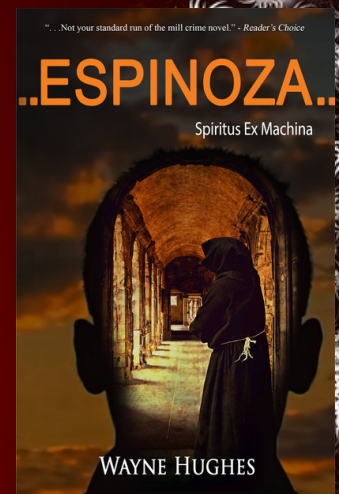


Kilborn is a classic tale of the most enduring conflicts: father v. son, age v. youth, sanity v. madness.

Texas Ranger, Freddie Espinoza, was drawn into the world of a crazed drug smuggler in Hughes's first novel, Kilborn.

Book 1

Book 2



"McTague is a delightful and compelling read, accurately portraying the challenges of life on the High Plains.

Wayne Hughes realistically chronicles the challenges of Scotty McTague, a man at a crossroads who must make a decision of whether to embrace the future or the past that has always been. Hughes' realistic, character-driven dialog brings every character, regardless of importance, to life."

Book 3

Wayne's Website



Book Cover

Wayne Hughes

In retirement after a fifty-year career as a radio, TV, and print journalist, and petroleum industry lobbyist, Wayne Hughes has turned to his first love, fiction writing. McTague, Kilborn, and Espinoza, the Jerrod Series books, reflect his memories of small-town life, where--if you're lucky--everyone knows and cares about you. And of course, if you're unlucky, everyone knows and cares about you.

MYSTERY/CRIME/INTERNATIONAL

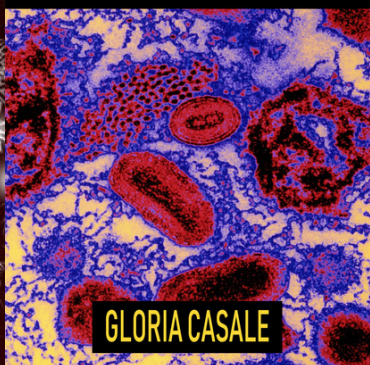
GLORIA CASALE

"KJ Waters has been overwhelmingly helpful in effectively advertising my book and promoting its purchase. I recommend her highly to any author."

Gloria

BIOTERROR

THE ESSENTIAL THREAT



Death and mayhem aren't Dr. Anne Damiano's ideas of romance. Yet, when the Director of the CIA teams her up with her long-lost love, Connor Quinlan, sparks, as well as bullets, fly.

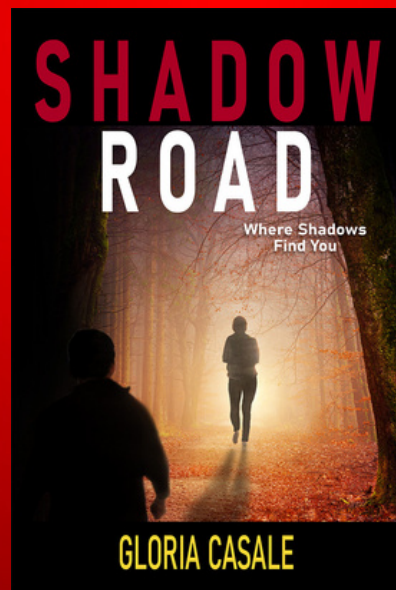
Anne and Connor must collaborate to stop Al Halbi's plan to inflict disease, mass terror, and death. Will they be too late to avert an international disaster?

Book 1

Gloria's Website

When psychiatrist Dr. Anne Damiano suspects she is being followed she writes it off as the father of a client keeping tabs on her. What Anne doesn't know is thugs close to Manuel Noriega are using Anne as bait.

Shadow Road is the thrilling prequel to Bioterror: The Essential Threat harkening back to the road Anne took to become a shadow, a spy.



Book 2

Dr. Gloria Casale

Dr. Gloria Casale is an award-winning author who grew up in a small town in New Jersey and earned her medical degree from the University of Kentucky and completed advanced training in anesthesiology, preventative medicine, and public health. She received training in bioterrorism and bioterrorism response at the United States Army Medical Research Institute of Infectious Diseases and is a recognized expert in the international transport of disease.



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MYSTERY/SUSPENSE

6

Bill's Website

BILL BRISCOE

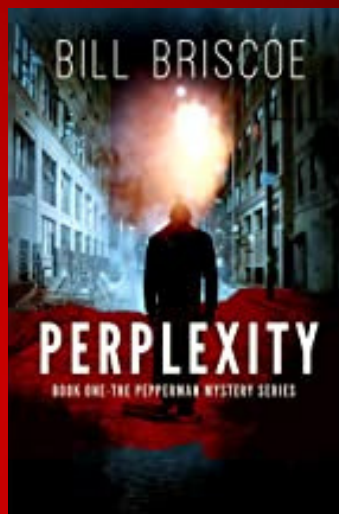
"I met KJ Waters at a writers' meeting soon after I launched my first two books. After I heard her speak, I knew I needed her help. We scheduled a meeting and she reviewed my website, my books, my goals, and my social media following. Within six months, my Twitter following rose from 350 to 7000. She shared ideas for me to grow my email list. I went from 200 on my list to 2500. She gave me ideas about promotions. When she was a presenter at the West Texas Writers' Academy, I attended every one of her sessions. KJ provides me with tools I need to enhance all aspects of my marketing. I highly recommend KJ Waters Consultancy."

Bill



Prequel

Seventeen year old Jim Pepperman is alone at the exact spot where his father died in a West Texas oilfield accident. He makes a promise. The stakes are high and the odds are against him.



Book 1

Jim Pepperman is facing a demon from his past, an attempt on his life, and a crumbling marriage. And maybe he's imagining things. Briscoe weaves a tight tale with interesting characters and vivid settings.



Book 2

After Earl's bride vanishes in the Smoky Mountains on their honeymoon, the former Navy SEAL is certain she's been abducted. With nothing to go on, the park rangers call off the official search. Can one last lead help Earl find Morgan before he loses her forever?

Bill Briscoe

Bill Briscoe grew up in the oil and gas refinery town of Phillips in the Texas Panhandle. Bill describes it as the perfect place to grow up. After graduating from college with a Master's Degree in Education, he spent most of his career working for a major insurance company as an agency manager and consultant. When he's not writing, Bill spends time enjoying various hobbies, including going to sports venues across the country. Sign up for Bill's newsletter at www.billbriscoe.com.



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Marketing

Stealing Time, Book 1

A devastating hurricane. A time travel betrayal. Will Ronnie survive the witch hunt or forever be lost in time?

Stealing Time is the first book in the best-selling "Breathtakingly original" time travel series that will keep you on the edge of your seat.

As Hurricane Charley churns a path of destruction towards Orlando, Florida, Ronnie scrambles to prepare for the storm and seeks shelter at her boyfriend's weather lab. What she finds there is more terrifying than Mother Nature's destruction.



Amazon



Free book

Shattering Time, Book 2

Hurricane Francis, a storm the size of Texas, is barreling towards Florida. Once again, Ronnie is transported to dangerous places and desperate situations, while experiencing perilous cultures including one of America's first mysteries -- the Lost Colony of Roanoke Island. A stunning conclusion brings Ronnie face to face with a dangerous ally who may hold the key to her past while offering salvation for her future.

KJ's Author Website



Amazon

Blow - A Short Story

Caught between a hurricane and a deadly secret, Rick Harris struggles against a ticking clock when the wrong people show up at his door looking for shelter. As the storm closes in, wreaking havoc on Pensacola, Florida, he has to make a choice between saving their lives and exposing a secret that could cost him everything.

KJ Waters is an international bestselling author. In addition to her writing, she runs KJ Waters Consultancy and is the co-host of the popular podcast Blondie and the Brit. She has a Master's in Business and over 20 years of experience in the marketing field. Before quitting her job to raise a family she was the Director of Marketing and communications for a national behavioral healthcare company.



Amazon



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Website



Book Publishing



Marketing

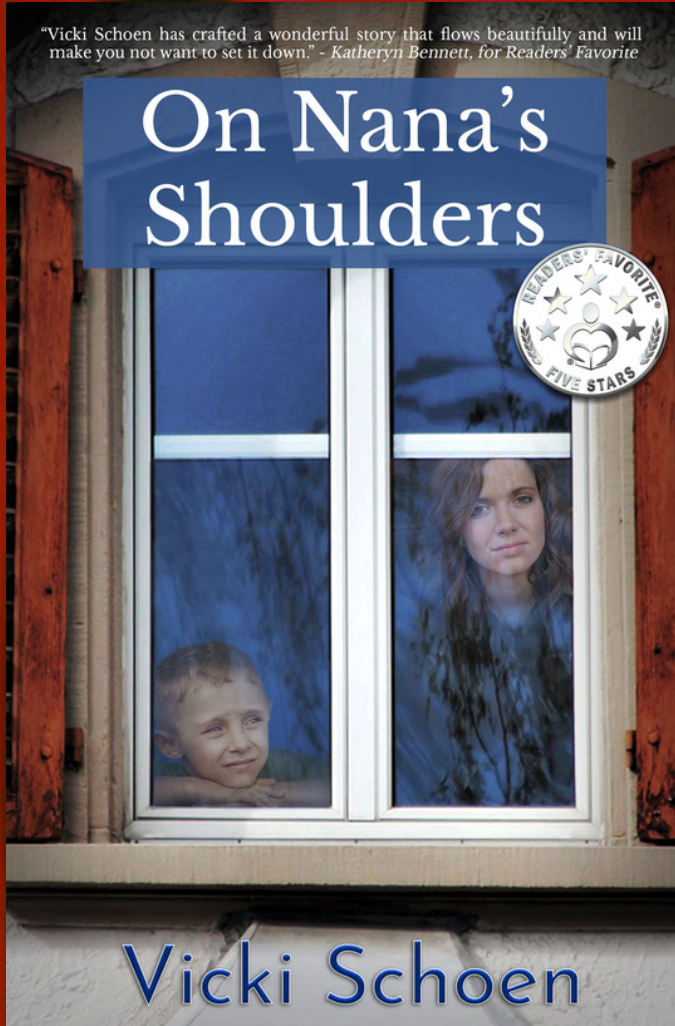


Book Cover

VICKI SCHOEN

"KJ Waters is very professional and very thorough. She produced a compelling cover."

Vicki



On Nana's Shoulders is the story of families—their unraveling and reconfiguring, of missteps and unexpected directions, of hard decision, of love and hurt and all the consequences that follow. Debra Sherrill, having been blind-sided by an ugly divorce, is struggling to redefine herself just as her teenage son is propelling himself down a path of failure. When he meets a young woman who is hell-bent on success, the consequences are unexpected and fall squarely on Debra and her young grandson, forcing her to prioritize the people she loves.

[Amazon](#)

[Vicki's Website](#)

Vicki Schoen

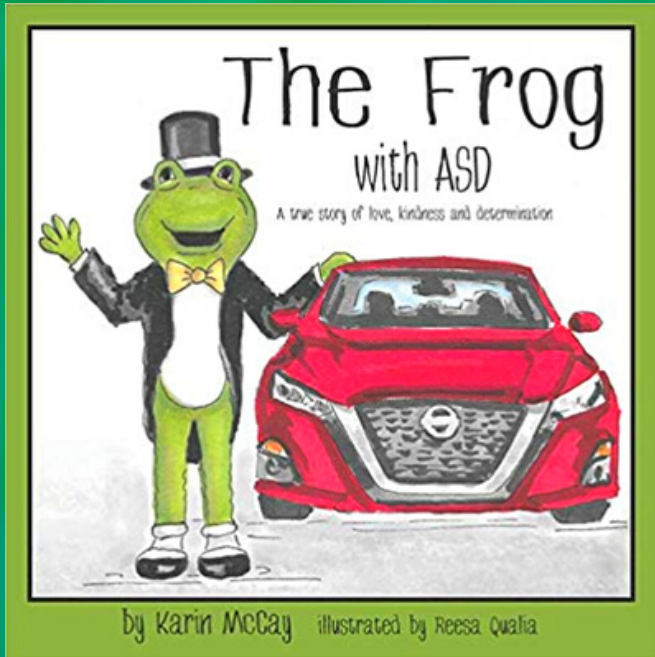
After living in Dallas and Atlanta, Vicki Schoen returned to a home overlooking a canyon in the heart of the Texas Panhandle, where she was reared. She is surrounded by family, lots of books, and music. After teaching American history for several years, Vicki taught English to speakers of other languages and treasures her continuing relationships with many of them. If she is not reading, writing, playing with her granddaughter, or attending a concert, she is probably watching a baseball game.

CHILDREN'S BOOKS

KARIN MCCAY

"I'm new at self-publishing and overwhelmed by the details. More than once, KJ made things happen for me when I was on a deadline for my books but too busy with my real job. I'm glad I found her!"

Karin



Amazon

Karin's Website

The Frog With ASD: A true story of love, kindness, and determination

The Frog with ASD not only honors those with autism but all who struggle to find success in their own unique way." - Steven Berk, M.D., Dean of the Texas Tech University School of Medicine

"Speaking as the father of a child with Autism and the husband of a Special Education teacher, The Frog with ASD is a touching story and hopeful tale. Brandon's adventure in overcoming limitations is a meaningful lesson for us all. Lots of respect for Brandon and for Karin McCay for sharing this life." - Sam Nader, LSU - Asst. Athletic Director.

"Brandon's story shows us that positive things can happen when people are willing to embrace the unique talents that come with autism spectrum disorder. The Frog with ASD will definitely be added to my library for parents." - Sherry Sancibrian, Dir. South Plains Autism Network

A portion of the proceeds from this book will go to 4 Paws for Ability. They train and place service dogs to be with children and veterans, including autism assistance dogs.

Karin McCay

Karin McCay co-anchors the evening news on KCBD in Lubbock, Texas. Karin and her co-anchor, Abner Euresti have been recognized as the longest running anchor team in the country. Karin won numerous awards for her health reporting, including a Lone Star Emmy for her documentary on the first South Plains Honor Flight.

When Karin's grandchildren transferred to Germany, she began mailing stories to her grandchildren. Since then, Karin has published these stories as The Magic Mommy Stories. From 5,000 miles away, Karin used each story to remind her family that mothers are special, kids are clever and life is full of twists.



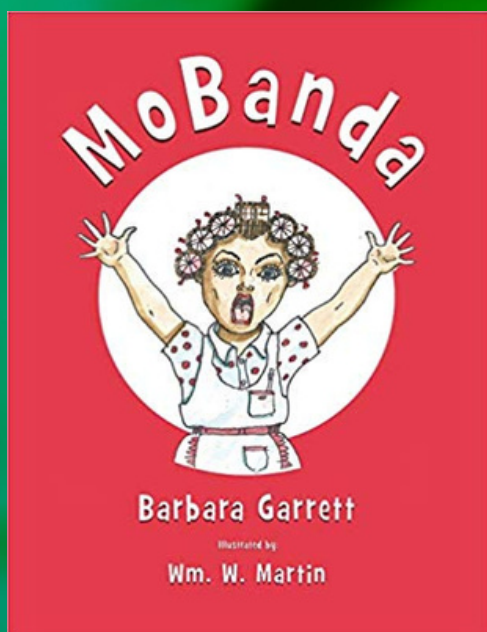
Coaching Book Publishing



BARBARA GARRETT

"KJ Waters Consultancy has been such a help to me. Because my previous publisher declared bankruptcy, I was in need of help. KJ republished my book on Amazon. She spent several hours helping me with my website, adding information and a trailer I had been working on with the other publisher. With her instructions I opened a Facebook author page and a Twitter account in the Writing Community. We have been working on marketing, promotions, and contests. I have found her to be very knowledgeable, a good teacher, and a leader who can assemble her team quickly to overcome any problems that arise."

Barbara



Mo Banda

Mo Banda is a serious, fearful little boy who overcomes his fear by facing it. Once he does this, he discovers fear can become a friend who might have some things to teach him about life!

"Five Stars! Barbara Garret inspires with this delightful kids book story of Mo Banda, a boy climbing the imagining ladder off into his own world where he wants revenge on the dreadful Kaboo who is giving him nightmares. He faces his fears in this delightful story giving kids the tools to tackle some of life's unavoidable problems. Beautifully illustrated, Mo Banda is great for kids of all ages!"

Barbara's Book

Barbara's Website



Barbara Garrett

Barbara Garrett began writing stories and poems when she first learned to pick up a pencil. Her dream of becoming a published author stayed with her all of her life. She became a teacher and spent the majority of her thirty-two year career working as a homebound teacher for Fort Worth Independent School District in Fort Worth, Texas. She taught children who were too ill to attend school. Barbara always felt she learned as much from her students as they learned from her. Her love for children combined with her desire to teach them life lessons produced her first book Mo Banda.



Coaching



Book Cover



Website

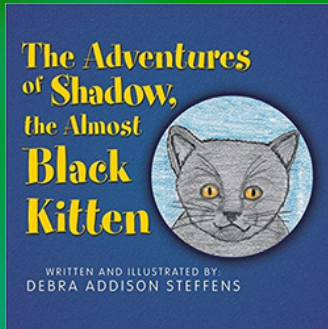


Book Publishing

DEBBIE STEFFENS

"KJ is an amazingly talented lady. She is always there to help and answer questions."

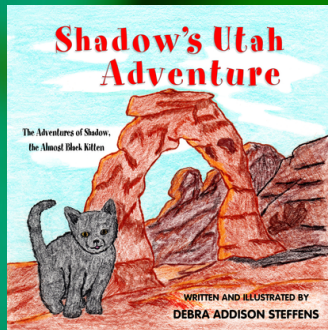
Debbie



Amazon

Shadow the Almost Black Kitten

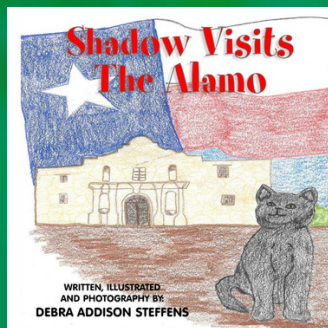
This is the first in a series of stories about a kitten's adventures through her eyes. The story is based on the life of the author's cat and is a true story. It is a positive, feel-good book for all ages. It shows that values such as responsibility and kindness matter. This book teaches us that love and caring make the difference in all lives.



Amazon

Shadow's Utah Adventure

Shadow the almost black kitten is off on another adventure to see the Alamo. She is excited to go on another trip but has no idea what the Alamo is. Shadow's mom, Midnight, gives her a lesson in Texas history and surprises her with a special story about one of her own relatives, her many times great grandfather, Dusty. While learning why the Alamo is so important to Texans, Shadow is surprised to learn that one of her relatives had been at the Alamo. Come along with Shadow on a historic adventure and learn about two of the most important battles of the Texas War for Independence.



Amazon

Shadow Visits the Alamo

Join Shadow, the almost black kitten on her next adventure, or should I say misadventure during a family trip in Utah. While playing a trick on everyone, it backfires and Shadow gets lost while she and her family are camping near Arches National Park. She meets many new animal friends that try to help her get back home. Join Shadow and see if she finds her way home or has to find a new home.

Debbie's Website

Debbie Steffens

Debra Addison Steffens has always loved history and many of her family trips were to historical places. This love of history came in handy while she was teaching elementary school, along with her love of science. Debra retired in 2016 to travel and spend more time with her parents. She and her husband live in the same country house that Debra grew up in and is happy to fill it with animal friends.



Coaching



Book Cover



Website



Book Publishing

DENAY HOOKS

"KJ not only helped introduce me to others in my field, but also helped design my author website. She did an amazing job of taking my vision, and making it into a reality."

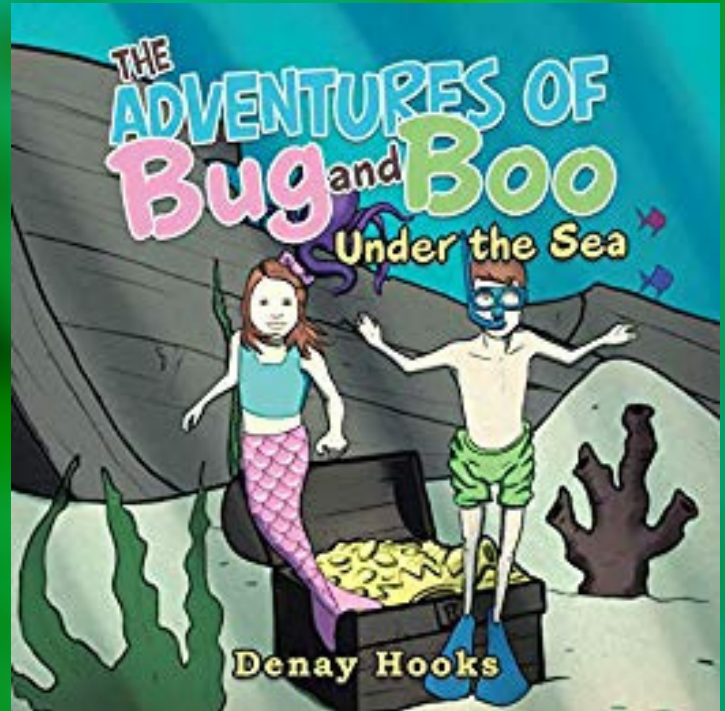
Denay

The Adventures of Bug and Boo

Come join Bug and Boo on their amazing adventure under the sea.

Bug has a rare disease and uses a wheelchair, but when she and her brother are on these adventures, she is able to do things her body doesn't typically allow.

They swim with colorful fish, find an old pirate ship, and still manage to make it home by dinner. It is an engaging story that inspires adventure for all children.



[Amazon](#)

[Denay's Website](#)

Beautiful Story

Absolutely love this book. My kids love it because it is entertaining, colorful, and fun. The bonus is the great message of inclusion.

This book captures love between siblings which opens up a world without limits.

As a reader or a parent I encourage you to look beyond the physical limits of children with special needs and help your own child to discover and learn along side Bug and Boo!

This is a must read for families and a MUST have for all classrooms!

Stacey Satcher, Pediatric Occupational Therapist, Amazon Reviewer

Denay Hooks

Denay Hooks grew up in Mason, Texas and graduated from Texas State University. Denay, her husband, and their three children have lived in Louisiana and Kentucky, but now call Lubbock, Texas home. Denay was a First Grade Teacher, but chose to stay at home once their daughter, Hannah, was diagnosed with Rett Syndrome at the age of two. Hannah has given their family a new perspective on life and an incredible joy that they want to share with others. When Denay and her family aren't seeking out new adventures, you can find her creating recipes in the kitchen or crafting with her kids. Her children inspire her writing and she hopes that The Adventures of Bug and Boo Series will impact many children across the world.

MEMOIR

ART GEFFNER

"My book would not have been published if it wasn't for KJ. We worked together on many, many edits that would be impossible with any other publisher. They would have "frozen" the manuscript and to have it "unfrozen" to make modifications would cost a fortune. KJ also worked closely with me on the cover. Thank you KJ for a job well done."

Art

"A masterpiece of wisdom, vulnerability, and love."

In this poignant personal memoir, Art Geffner shares his emotional journey from a childhood full of loss and abandonment to an adulthood blessed with an abundance of love.

The loss of his father in WW II when Art was just a toddler, a devastating bus accident and the bullying because of his small stature resulted in years of crippling anxiety and depression. Art was able to transform his life through a spiritual awakening to the Oneness of All, his inner work with a skilled therapist and finding love with family and friends.

This is truly a hero's journey where loss, fear and pain are transformed into a life filled with an abundance of love, both human and divine. This is a map for anyone living in fear whose desire is to experience the freedom of living from a place of love.

Vicki's

**ONLY 99 CENTS
DEC. 9-14**

Love Over Fear



A Memoir of
Emotional and Spiritual Transformation

Art Geffner

Amazon

Art Geffner

Art Geffner is a New York City native transplanted to Maryland after earning a bachelor's degree in mathematics and master's degrees in statistics and experimental psychology. In Maryland Art enjoyed a fulfilling career in statistics and computer science sticking to the black and white thinking that permeated his education. Later in life, Art dabbled in the areas of spirituality, philosophy, and psychology, learning that there was safety even within uncertainty. Art lives in Columbia, Maryland with his wife. Their two adult children are living nearby on their own.



MIKE GREER, P.H.D.

"It is with great pleasure that I extend my thanks and admiration for the author coaching that KJ Waters has done for me. I have found over the years that it is fairly easy to write something down, on any subject, but then to organize it and print it for the readers to enjoy and learn from, is another thing. KJ has been a tremendous mentor and coach to me and continually offers me professional advice relative to my writing and is also a motivator to getting the print off the paper into book form. Thank you, KJ!"

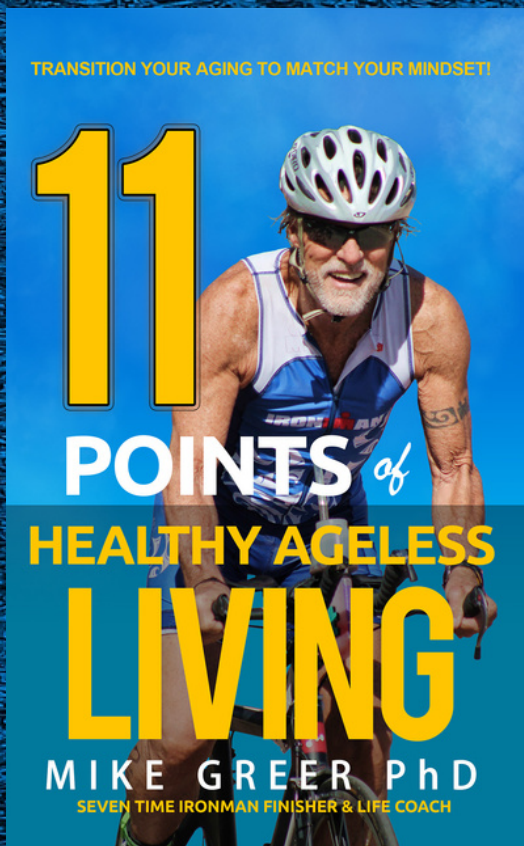
Mike

Do people actually stop you on the street and ask, what is your secret to a healthy lifestyle?

While having lunch one day in a small diner in Georgia, I was asked what my secret was to a healthy ageless lifestyle and how did I maintain my youthful appearance.

So I took out my ballpoint pen and a paper napkin and wrote the 11 points of Ageless Healthy Living.

Mike Greer has lived a very diversified life and continues to broaden his horizon on a daily basis. His many interests have been centered on family, education, business, military, and athletics. As a lifelong athlete, he has been able to transition through many sports and now competes as a triathlete. He serves as a business coach and motivator within the multisport world.



Amazon

Website

Mike Greer, Ph.D.

Greer is a former USA Triathlon President and added another accolade to his 35-year triathlon career finishing his 400th triathlon. Even more impressive than his age and the sheer number of races he's completed over his career, Greer accomplished No. 400 13 months after suffering a stroke and receiving a pacemaker. A successful businessman, triathlon/life coach and retired Lt. Colonel who served in the Army on active duty and the reserves, Greer also holds a doctorate in philosophy. Asked how he felt about his 400-triathlon milestone, Greer answered in true Socratic style. "Being able to do eight triathlons after a stroke, is that luck or a blessing?" said Greer. "I've had lots of luck and lots of blessings."



Coaching



Book Cover Book Publishing



DAVID ROWELL

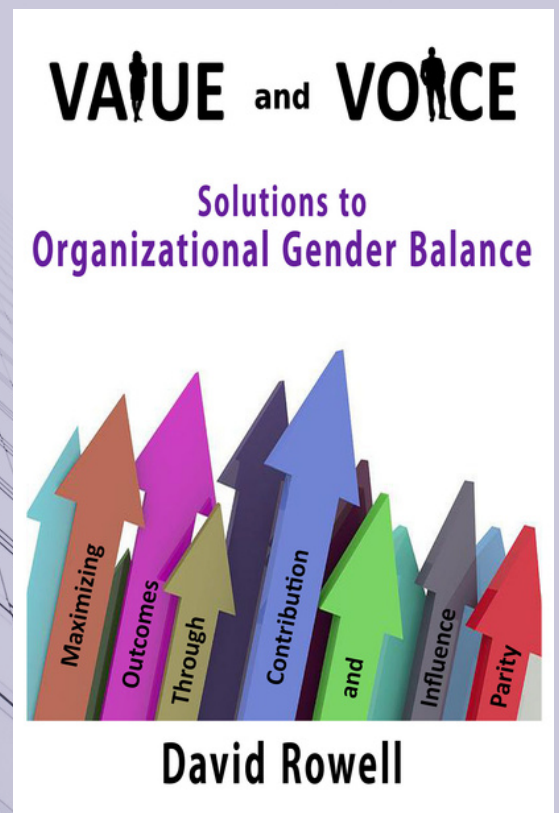
"I am a newbie novelist in every sense of the word. And like any child I needed a lot of hand holding for both my creativity and structuring. Among other things, in finding KJ, I found a very patient tutor. She freely gave her expert advice that springs from her passion for all writers, the writing process, and written works. And where I contracted her consulting services KJ exceeded my expectations."

David Rowell - First Time Novelist

Organizational Gender Balance is a 'how to' book with actionable recommendations on how to instill balance that is real and not just perceived...or numbers bound.

David Rowell, writer, trainer, facilitator, consultant and speaker, with a career of national and international experience in team building, diversity and gender, lays out an irrefutable case for organizational gender balance. This updated version of this book presents the issues of gender balance in the workplace, makes clear the tremendous value of 'gender balance, and most importantly pinpoints five specific actions that can be taken to obtain 'balance'.

This book is a must for anyone who wishes to maximize performance and success of all employees, both male and female, by raising the value of contribution.



Amazon

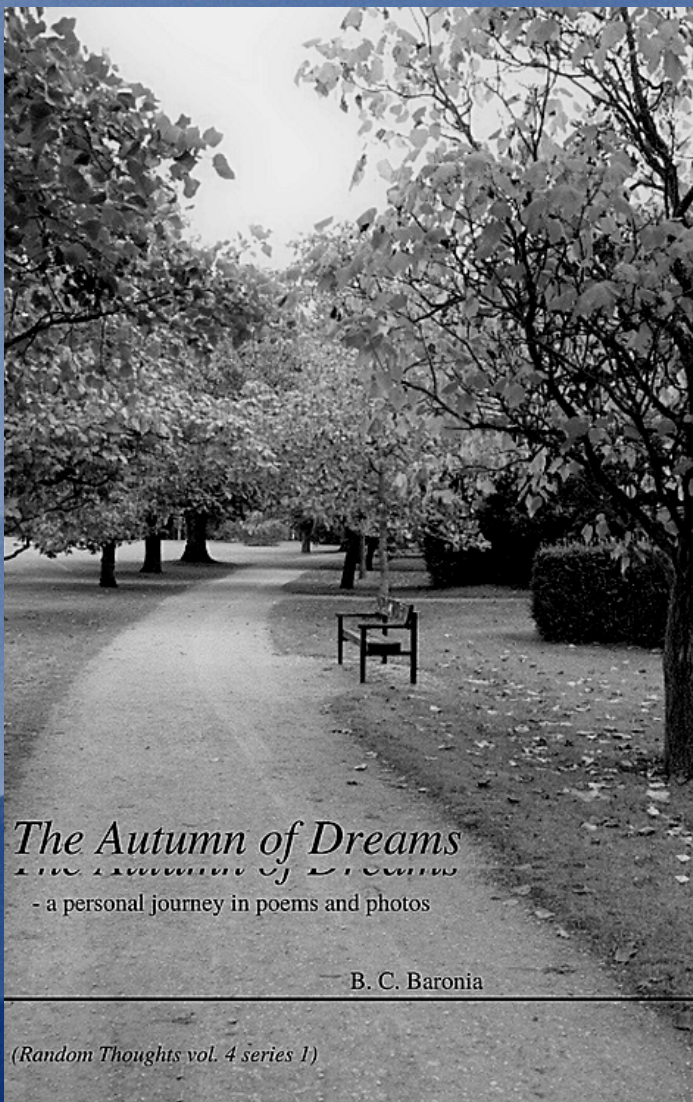
David Rowell

Mr. David Rowell is a lifelong professional facilitator, instructor, coach, consultant, and author. For many years Mr. Rowell was a leadership and diversity instructor for multiple U.S. Federal Agencies where he taught leadership, communications, team-building, women's leadership, and diversity in classes and workshops across the United States and internationally. Mr. Rowell is a strong advocate for gender relations in the workplace, a strong champion of women, and a staunch supporter of both women and men working together in supportive partnership. parityconsultant@gmail.com



BC BARONIA

I had my third ready to publish. The first two, I did on my own to publish them using the online self-publishing software. The distribution was limited and by piece, it was costly. Then I met KJ Waters! It was, I think, by the grace of the Holy Spirit that I found her. She helped me through the entire process. And now, my book is available at Amazon in both digital and print formats. The print is also available in soft and hardcover! Wow! Thank you so much! You are a God-Sent help!



This book series was conceptualized in September 2017 after the publication of my second book of Random Thoughts - Walk to Freedom. I wrote about any topic my brain and - heart - would take an interest, sporadically that is, using my mobile phone NotesR*.

I then realized, I already have a ton of free verses distinct from my earlier haikus. This time, I thought I should also include photos I took before my NYIP** certification, now with a tweak - pictures in black and white using the built-in filters alongside the 365 poems! Daunting yet possible.

With such a lofty dream and immense challenge, my imagination functioned like before. I am now convinced to share this book entitled "365 Unread Poems" volume 4 of my Random Thoughts into 4 series representing the 4 seasons in North America where I have lived for years. This is The Autumn of Dreams, first of the 4 series. Enjoy the read and the ride.

B.C. Baronia

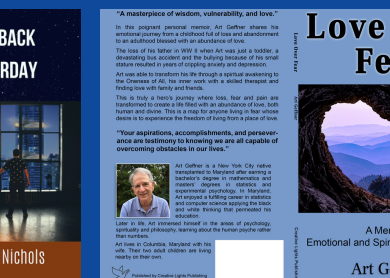
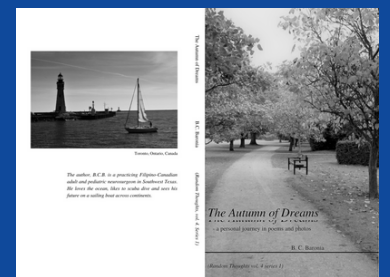
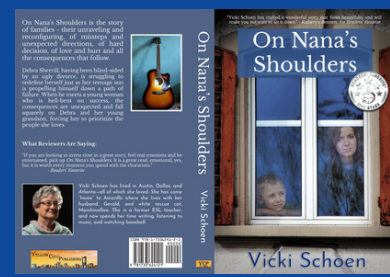
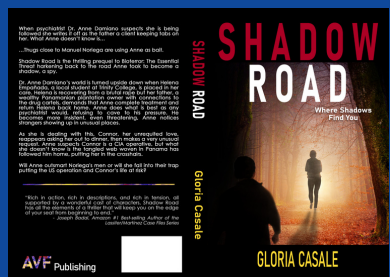
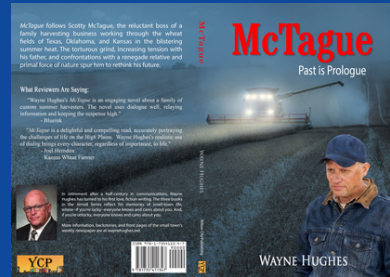
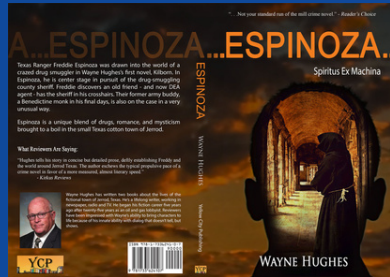
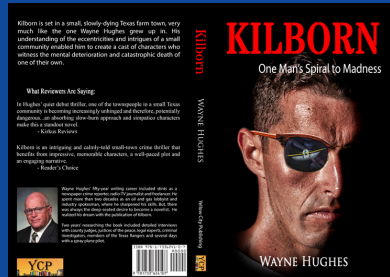
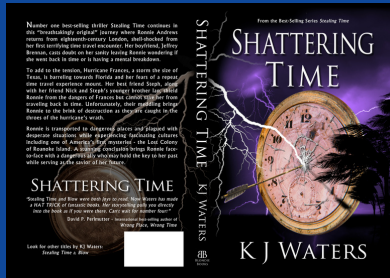
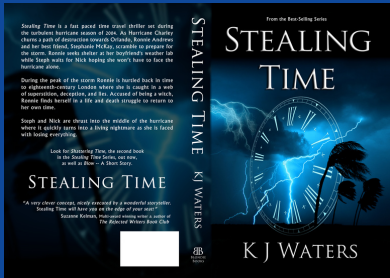
The author, B.C.B. is a practicing Filipino-Canadian adult and pediatric neurosurgeon in Southwest Texas. He loves the ocean, likes to scuba dive and sees his future on a sailing boat across continents.



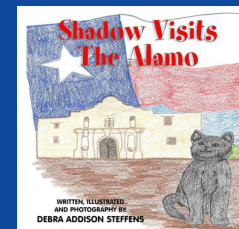
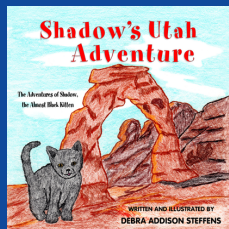
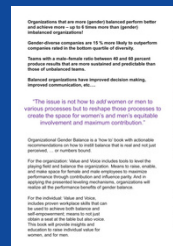
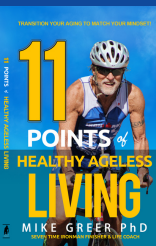
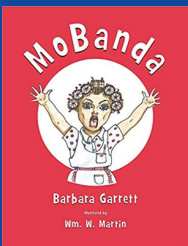
KJ Waters Consultancy 2019-2020

Book Covers Created

KJ and Jody Smyers Original Design



KJ and Jody Recreated Covers for Self Publishing

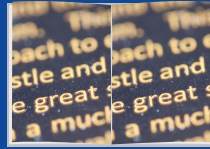


KJ Waters Consultancy Services

You will notice the following symbols in the lower right corners of the client pages. This is a visual representation of work we've done for them this year.



Book Cover



Book Publishing



Website



Marketing



Email Marketing



Coaching

KJWC Website

KJWC Facebook

Navigating the Waters of Book Marketing



KJ WATERS CONSULTANCY

Helping Authors One Book at Time

KJWConsultancy.com

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We Can Help!

• YOU CHOOSE: COACHING OR HIRE US TO DO IT •

WRITING

- Coaching on your Writing Projects
- Storyline Development
- Reader's Edit for Content
- Tools and Resources for Improving Your Craft
- How to Write to Market

PUBLISHING/BOOK COVERS

- Expert Custom Book Covers
- Advice on Publishing Choices
- Publish Independently
- Transfer From Poor Performing Publisher
- Create Your Own Publishing House
- How to Choose Categories, Optimize Amazon Listing
- How to Get your book on Amazon, Barnes and Noble, etc.
- KDP Publishing, Draft 2 Digital, LuLu, Ingram Spark

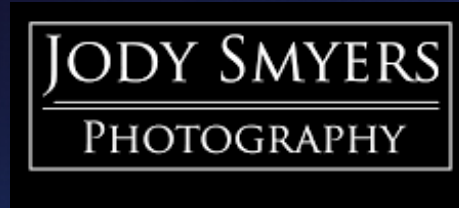
MARKETING

- Marketing Plan Development
- Book Launch
- Author Platform Building/Website Design
- Newsletter Strategy/Social Media Management
- Advertising and Promotions

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Jody Smyers Photography

KJ Waters Consultancy uses the expert skills of Jody Smyers Photography for book cover design. KJ works closely with the client and directs the project to completion with the use of Jody's extensive photo shop design suite of tools and experience.



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Jody Smyers is a certified professional photographer by the Professional Photographers of America (PPA) and Past President of the West Texas Photographers Association. He is also a member of the Texas Professional Photographers Association (TPPA).

His photography has been featured in publications worldwide in news and information outlets as well as the U.S. Government. Jody regularly gives back to the community by volunteering his time and efforts to the "Heart Gallery of The South Plains," for free portraits for children looking for adoptive parents. He is also a volunteer photographer for "Operation Love Reunited" offering free portraits for military family members being deployed or returning from deployment.